



December 10, 2015

The Saskatchewan Barley Development Commission (SaskBarley) is pleased to announce three directors elected to the SaskBarley Board. Two incumbents have been re-elected and a new director will be joining the board. The producer-elected and -directed Board ensures producers have the resources, leadership and provincial, national and international representation to strengthen Saskatchewan's competitive advantage and makes certain that producers' interests are protected.

The successful candidates are:

**Zenneth Faye** – Zenneth Faye is an incumbent re-elected to the SaskBarley Board for a second term. Zenneth was raised on the family farm near West Bend, Saskatchewan, where he and his wife, Cindy, have been farming since 1978. They grow barley, and have grown many other crops over the years, such as spring wheat, winter wheat, oats, flax, peas, triticale, canola, and alfalfa for hay, while also occasionally experimenting with lentils, buckwheat, sunola, soybeans, and corn.

**Cameron Goff** – Cameron Goff is an incumbent re-elected to the SaskBarley Board for a second term. Cam is 60 years old, and farms in a family operation in the Hanley area with his two brothers and mother. Four thousand acres are cropped with malt barley, canola, spring and winter wheat, oats, flax, and peas. Cam started farming in 1975, after graduating from Kelsey Institute with a degree in Renewable Resources.

**Keith Rueve** – Keith Rueve will be joining the SaskBarley Board as a new director. Keith, his brother Kent and their families operate a third generation farm south of Muenster where they grow barley, wheat and canola. Keith studied at the University of Saskatchewan until returning to the family farm in 1985. He worked during the winter at various manufacturing facilities, and in 1991 he started employment at Pound-Maker Agventures during the construction phase of the ethanol plant. Keith has worked in ethanol operations since June of 1991 as a power engineer until taking over duties of Ethanol Plant Manager in December of 2001.

Elected directors will officially begin their term immediately following the SaskBarley Annual General Meeting on January 11, 2016 in Saskatoon, Saskatchewan. The elected directors will be joining three currently sitting directors to complete the six member board. "I look forward to continued work with Mr. Goff and Mr. Faye, and to the unique perspective that Mr. Rueve will bring to the organization," states Jillian McDonald, Executive Director of SaskBarley.

The elected directors of SaskBarley are responsible for the supervising of the management of the business and affairs of the organization including oversight of management, providing strategic direction, and ensuring effective governance of the organization.

*For more information:*

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